

Medical Beauty Content Agency — Seoul

Beyond Beauty, Building Brands.

Beyond beauty, we build brand value.

PHILOSOPHY · OUR PERSPECTIVE

Beyond visual beauty,
we prove a brand's
essential value.

With medical expertise and refined creative, we use content to prove the scientific evidence and brand essence that lie beyond visible beauty.

ABOUT · COMPANY

A medical beauty content agency.

bbbb.beauty is an innovative beauty agency specializing in brand marketing and functional video production for the medical skincare solutions field.

Built on differentiated functional references and refined strategy, we help medical beauty brands worldwide build successful business growth.

BASE	Seoul, Korea
FOCUS	Dermo-cosmetic
CRAFT	Functional Video
REACH	Global

WHY NOW · MARKET CONTEXT

An era that proves science, not just sentiment.

With K-beauty's global expansion and the rapid growth of the high-function dermocosmetics market, brands must now go beyond emotional marketing to prove "scientific evidence and mechanism." We visualize complex skin science as premium functional video that anyone can intuitively understand.

OUTPUT FORMATS

- Therapeutic Video
- Documentary
- Digital Brochure
- Interactive Apps
- Magazine
- X-Banner
- Leaflet

WHO WE SERVE · INDUSTRIES

Partnering with medical brands worldwide.



Pharmaceutical



Biotechnology



Medical Device



Consumer Health



Animal Health



Diagnostics

WHAT WE MAKE · CAPABILITIES

*Six ways to make
science unforgettable.*

01 **3D Animation**

02 **2D Animation**

03 **Documentary Film**

04 **Augmented Reality**

05 **Interactive**

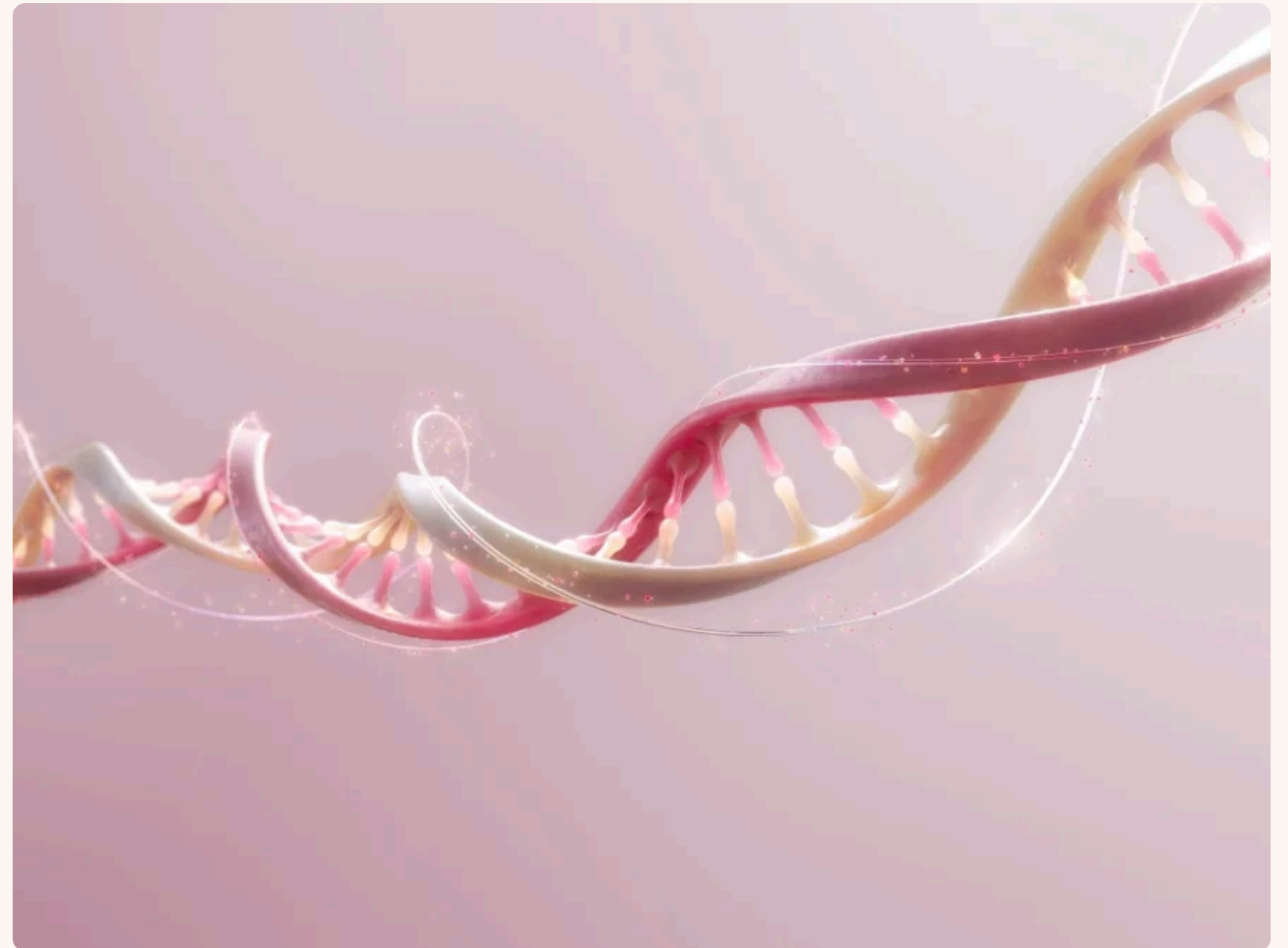
06 **Educational**

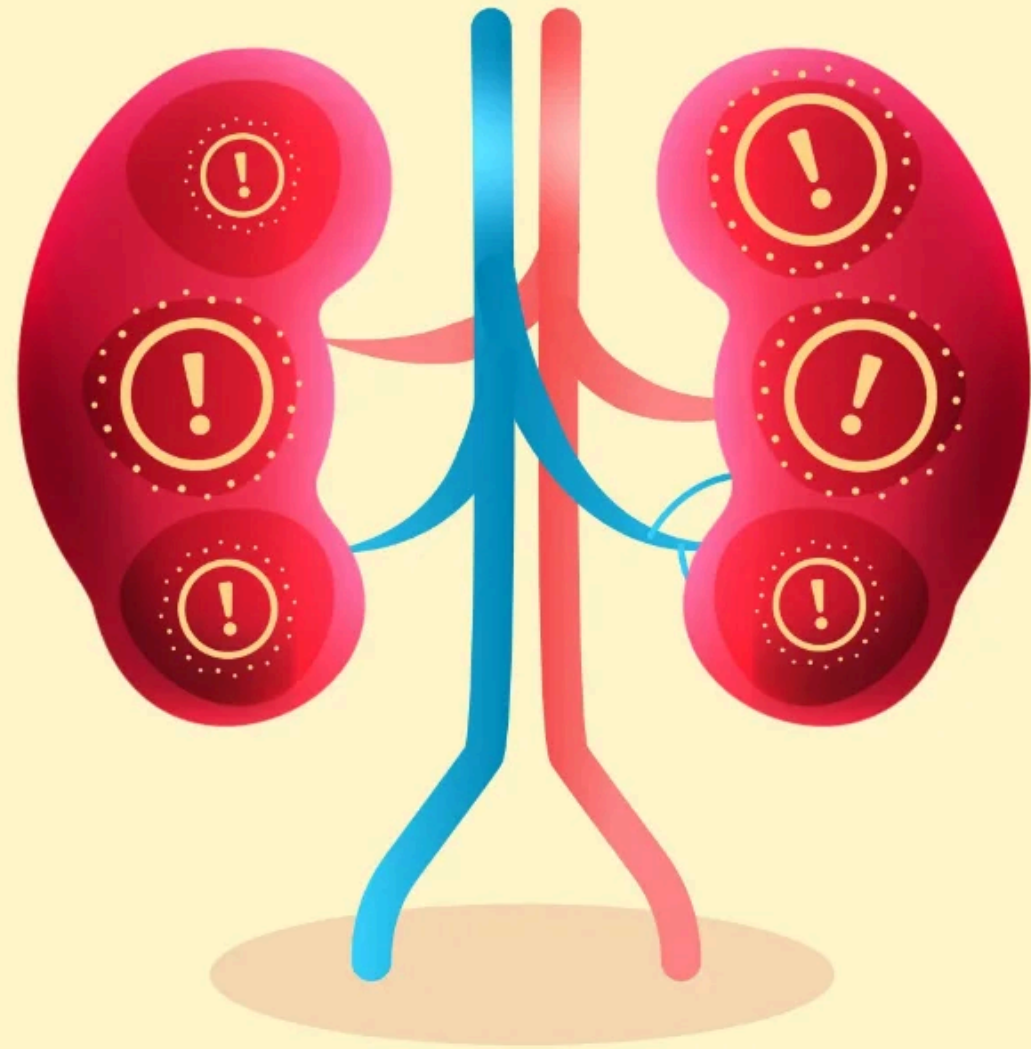
SERVICE 01 · 3D ANIMATION

Complex biological processes, vividly recreated.

We communicate demanding, complex medical concepts with clarity and appeal. With 3D MoA·MoD animation, we accurately visualize complex biological processes and drive deep product understanding through immersive impact.

- MoA · MoD mechanism visualization
- Cinematic 3D visuals
- Scientific-accuracy review





SERVICE 02 · 2D ANIMATION

Complex messages, at their clearest.

We deliver complex messages intuitively through diverse, original creative styles. We design the optimal style to showcase the science — tailored to the brand's needs, target audience, and therapeutic areas.

- Custom brand-style development
- Flexible therapeutic-area fit
- Intuitive information delivery

SERVICE 03 · DOCUMENTARY FILM

Cinematic vision, scientific trust.

We capture scientific expertise and trust with film- and broadcast-grade cinematic quality. Our distinctive documentary expertise guarantees both scientific accuracy and the highest level of visual artistry.

- Cinematographic quality
- Guaranteed scientific accuracy
- Brand-trust building



SERVICE 04 — 06 · IMMERSIVE & INTERACTIVE

Beyond the screen, into experience.



Augmented Reality

We build dynamic science experiences with interactive animation, holograms, and 3D models — powerful tools for education, training, and the trade-show floor.



Interactive

Custom interactive apps, web, and experiential content. Overwhelming visuals and an intuitive UI immerse audiences deeply in your brand and technology. Multi-device scalability.



Educational

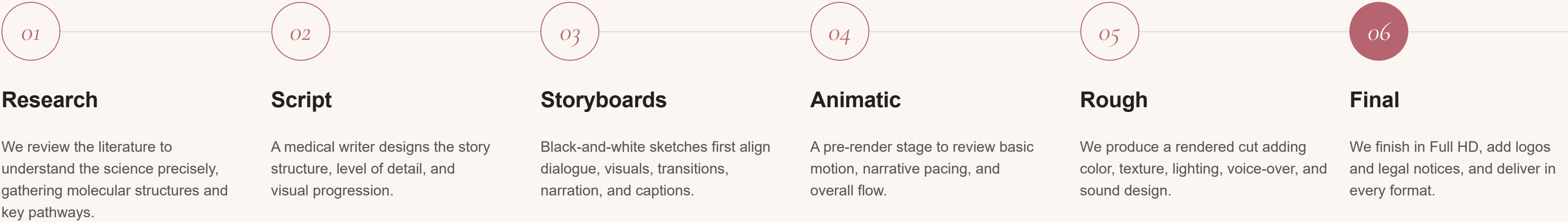
Interactive platforms and microsites for marketing and education. We design disease and ingredient education with an intuitive user journey.

PROCESS · HOW WE BUILD

The Scientific Animation Process.

From research to final — a six-stage production system that validates scientific accuracy and visual polish at every step.

PIPELINE · 6 STEPS



TEAM · OUR PEOPLE

A structure unlike standard norms.

Our structure is distinct from standard organizational norms — a team of experts who cross role boundaries.



Hwang Yu-geun

CEO

Director



Moon Eun-jun

3D ARTIST

Modeling & Animation



Park Sang-chan

GAME ENGINE TA

Real-time Content Art



Ahn Jong-ho

TECHNICAL ARTIST

Technical Design



Seo Ju-hyung

2D ARTIST

Visual Design

CAPABILITIES · END TO END

From planning to operation — end to end.

PRE

Planning

Synopsis · Conception

MAIN

Design

Alignment · Simulation

MAIN

Production

Art · Commercial

POST

Integration

Stable build

POST

Operation

Sustainable

Media A/V

Media Facade

Sound Design

Projection Mapping

Media Art

SOLUTION · OUR PROMISE

Three forces meet to build your brand.

01

Medical Mechanics Visualization

We visualize complex medical mechanisms accurately and intuitively.



02

Creative & Aesthetics

Refined creative completes your brand's aesthetic and stature.



03

Result-Driven Production

We produce result-driven video that leads to business outcomes.



beyond beauty, building brands.

Thank you.

Let's build your brand's value together.

CONTACT

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BASE

Seoul, Korea

SELECTED WORK

Soliris · 2026